Privacy Policy

Our Commitment to You:

ENRICH SPA is dedicated to establishing trust with you, our customer, and to protecting your privacy. All personal identifying information collected by us will be used for the sole purpose of maintaining our relationship with you. Our contact information is as follows:

ENRICH SPA 9573 Shore Drive Norfolk, VA 23518 spaenrich@gmail.com

When you book an appointment with ENRICH SPA or make a purchase on our website, you will be asked to provide contact and payment information. The contact information will include your name, address, phone number and email address. The payment information typically includes your credit card number and information necessary to conduct a credit card transaction for the services purchased on our website or through PayPal.

How Do We Collect Personally Identifying Information?

We either collect personally identifying information ourselves, through registration, signup or order forms, or we use a third-party to collect that information on our behalf, only as necessary to conduct a business. We utilize GenBook, Inc. to provide much of the underlying technology necessary for our website, online gift certificate program, and/or other services. GenBook, INC and PayPal contact information is:

GenBook, INC.

548 Market Street, #71035 San Francisco, California 94104

tel: (415) 227-9903 fax: (415) 227-9904

PayPal, Attn: Privacy Department, PO Box 45950, Omaha, NE 68145-0950

http://www.truste.org/consumers/watchdog_complaint.php

For the rest of this Privacy Statement, the words "we" or "our," shall mean ENRICH SPA, GENBOOK, INC, PayPal, The Gift Card Cafe.

We collect traffic patterns and information from our web servers, but this information is not combined or used with or in conjunction with personally identifiable information.

We either collect personally identifying information ourselves, through registration, signup or order forms, or we use a third-party to collect that information on our behalf, only as necessary to conduct a transaction. We utilize ABMP to provide much of the underlying technology necessary for our website. Online gift certificate program through THE GIFT CARD CAFE. Scheduling services through GENBOOK, INC. Payment information through PayPal.

We collect third-party personally identifying information when our customers provide us with the email address of a gift recipient (i.e. the lucky recipient of a gift certificate).

What Do We Use Personally Identifying Information For?

We only use personally identifying information to conduct, facilitate or in furtherance of a transaction. For example, we use personally identifying information to charge a credit card for services. We will also send transactional notices to a purchaser and their gift recipient(s), including reminders that a service or gift certificate has not yet been redeemed.

We may, only to support a particular transaction, release your personally identifying information to a third-party, such as a credit card processor, delivery company, or other third-party as would be necessary to complete the transaction with us. If we do this, rest assured that we would only release the minimal information necessary to process the relevant transaction.

If you allow us (i.e. by "opt in" when you sign up or register with us), we may send you polite marketing messages, such as reminders of upcoming holidays or gift giving ideas.

We may aggregate limited demographic information, purchasing behaviors or web traffic patterns. This information will not be tied or traceable to any personally identifying information.

What We Do NOT Use Personally Identifying Information For?

We will never sell, intentionally release or otherwise make available your personally identifying information to third-parties that are not required for a specific transaction that you request, unless otherwise compelled by law or court order.

How Are Updates to this Privacy Statement Made?

You can check this website for changes, and we encourage you to contact us via <u>revivify.massagetherapy.com</u> with any questions you have about any changes or any of our policies. Without your express consent, we will never materially change our policies and practices to make them less protective of your personally identifying information.